

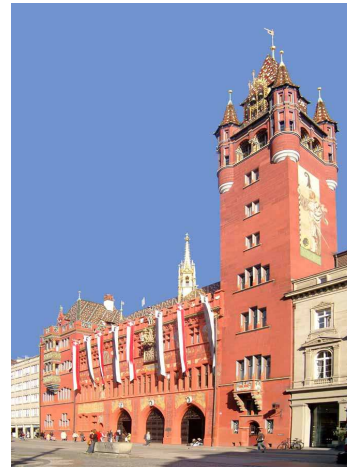
Dear Colleagues,

Welcome to Basel

It's not easy to describe Basel in one or two words. Sobriquets such as "cultural capital of Switzerland" or "university city" only really scratch the surface in terms of conveying the sheer amount of culture, history, recreation and enjoyment that the city on the River Rhine (Rhein) has to offer. Situated at the heart of Europe where Switzerland, Germany and France meet, Basel, the third largest city in Switzerland with about 190'000 inhabitants, is a pocket-sized metropolis that combines proverbial Swiss quality with a multicultural population.

The city's Old Town dating back to the 13th century is one of the best-preserved in Europe. The historical setting of Basel, that includes as well the oldest university in Switzerland, is harmoniously contrasted by a series of contemporary buildings designed by internationally acclaimed architects such as Frank Gehry, Renzo Piano, Mario Botta and Herzog & de Meuron. Among the main attractions are inter-nationally acclaimed museums such as the Fondation Beyeler, the Museum Tinguely, the Museum of Fine Arts and the Vitra Design Museum.

The Rhine is the most popular place for recreation: come for a stroll to its promenade, plunge in the Rhine and go for a swim, take the ferry to the other side of the river or enjoy the view as you settle down on the banks of the river or at one of the numerous riverside cafes.



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First Announcement



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Basel, Switzerland



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